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International Journal of Commerce and Business Management

⇒ e ISSN-0976-7940

Volume 9 | Issue 2 | October, 2016 | 254-259

DOI: 10.15740/HAS/IJCBM/9.2/254-259

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A REVIEW

Corporate social responsibility by oil marketing companies (Public sector) in India

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Received : 26.04.2016; Accepted : 24.09.2016

ABSTRACT

The main purpose of the study is to analyze the corporate social responsibilities activities carried out by oil marketing companies in India. The study is based on the secondary data collected from the annual reports of the companies for the year 2012-13 to 2014-15. Studies focus areas are environment protection, community welfare, women welfare, new initiative related to CSR, financial literacy, education and society" welfare. The analysis shows that though companies under study are making good efforts in their fields but more focus is needed in some fields by them.

KEY WORDS : CSR, India's new companies act 2013, Indian oil industry, Economic environment, Business

How to cite this paper : Misra, Dolly and Gupta, Sanjeev (2016). Corporate social responsibility by oil marketing companies (Public sector) in India. *Internat. J. Com. & Bus. Manage.* 9(2) : 254-259. DOI: 10.15740/HAS/IJCBM/9.2/254-259.

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